

# Ngatye Brian Oko

brianoko@gmail.com

[www.hey-oko.com](http://www.hey-oko.com)

[Ngatye's LinkedIn](#)

"I am a Strategic Product Designer with over a decade of experience in developing digital products. I am skilled in designing complex digital interfaces, conducting comprehensive UX research, scoping projects and implementing design systems. I hold an MA in Interaction Design, a BA in Industrial Design Engineering, and a Certification in Futures Thinking. My goal is to assist companies like yours in enhancing the user experience both internally and externally."

## Experience

### Makara&Co

Studio of one  
2020-Present  
On paternity leave

I perform UX audits on digital and physical products and design solutions according to the findings.  
I help SMEs & startups test their value propositions.  
I help enterprises make future decisions through futures thinking.

### Class35

Sr. UX designer  
2021-2023

I helped plan and execute the Fiserv design system.  
I conducted a UX audit on Investec's FX platform, documenting 275 issues and distilling them into 26 actionable themes.

### TotallyMoney

Sr. UX designer  
2018-2020

I redesigned the permissions capture, which raised the opt-in marketing email users from 35% to 80%.  
I designed the new "Credit Analysis" feature that increased user engagement to above 60%.  
I designed the Biometric Authentication and Passcode for the for the iPhone and Android app.  
I uncovered the issues with the abandoned cart emails and created a detailed plan to improve it.

### Big Radical

UX designer  
2016-2017

Among other projects, I led the AA project that shortened the roadside assistance booking time by 1 minute on average.  
I aided the pitch and design of the 2016 Maserati GT campaign.

### Method

ID  
2013-2016

I supported the teams to create great UX and envisioning concepts through storytelling or prototyping for clients like Flight Global, Barclays, BBVA, Bunge and others.

## Education

Futures Thinking Specialisation: 1&2

2021

Interaction Design MA

2009 – 2012

Industrial Design Engineering BA

2002 – 2005

## Skills

Management Skills  
User Research  
Self-Starter  
Organized  
Analytical Thinker  
Adaptable to Change

UI/UX design  
HTML/CSS/Javascript  
Motion Design  
Design thinking  
Storytelling  
Usability Testing